



Nourish Founder awarded '*Social Entrepreneur 2017*'



Founder and President of **Nourish**, Krista Santos, was recently awarded the 'Social Entrepreneur 2017' award by the *Association of Female Executives in Trinidad & Tobago (AFETT)* on 21st March.

Krista was one of five women honoured for outstanding contributions in their respective fields, including cultural icon, Calypso Rose, and Paralympic

swimmer, Shanntol Ince.

The Nourish Team is extremely proud and grateful for this distinction and recognition of our service to the community.

*"We are quite impressed by your organization. Such a simple yet impactful solution."* - President, AFETT

### **Nourish featured in 'Hunger' Video**

**Nourish** was recently featured in an episode of Massy Stores' 'Hunger' series. Here is our VP, Joannah Nelson, talking about hunger in T&T and how **Nourish**, with the support of our donors such as Massy Stores, is helping to change those stats.

[Please click here to see video](#)

Upcoming Feature Presentation by **Nourish** - *April 4th*

# HOW SOCIAL IS YOUR MEDIA?

A BREAKFAST MEETING, WORKSHOP, DISCUSSION AND Q&A

## Key Learning Points

- Understanding your content: from idea to engagement
- Maximizing use of your SM Resources
  - Understand Content Reposting
- Utilizing Various Platforms: Digital vs Social
- Examining Funding Opportunities
- Understand Return on Investment Measurement (ROI)
- Examine NGO best case (practical scenario)

## Facilitators

**Brevard Nelson**

Chief Operations Officer of Caribbean Ideas Ltd.

**Judette Coward**

Managing Director Mango Media Publishing

## What's In It For You?

- Learn the technical aspects of harnessing Social Media
- Learn how to capture a greater following on any Social Media platform
- Get real time information from industry experts

Tuesday  
April 4, 2017  
8am - 11:30 am

Breakfast will be served  
at 7:30 am

Leon Agostini  
Conference Hall,  
T&T Chamber Bldg.



REGISTRATION:

**Ms. Sharmin Boodoo**

637-6966 Ext. 1252

sboodoo@chamber.org.tt

COST: \$200 + VAT

(Includes Breakfast)



Visit us at: [www.chamber.org.tt](http://www.chamber.org.tt)

Nourish is pleased to announce that we will be conducting a feature presentation at the *Trinidad & Tobago Chamber of Industry & Commerce* event, "How Social is your Media?" on Tuesday 4th April.

At this workshop, we will be sharing our success story of how we use an innovative solution to address two social problems in T&T: hunger and food

waste.

This is a wonderful learning opportunity for business and NGO professionals seeking to leverage digital and social media effectively. Please contact the TT Chamber (see flyer above) to register for this event.

We hope to see you there!

**Join our Nourish Volunteer Team and make a difference.**



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